The Fifth Estate

Broadcasting Jul 9

IT WORKS HARD FOR YOUR MONEY
ALL YEAR LONG!

SUMMER GOLD

In its Dallas and Los Angeles premiere weeks SUMMER GOLD delivered the same high-powered ratings as LAVERNE & SHIRLEY and continues to grow.

Week of	Program	ARB R/SH
KTVT-DALLAS		
6/4/84	"It's A Living"	8/18
6/11/84	"	9/18
6/18/84	"	9/19
KTLA-LOS ANGELES		
6/18/84	"	6/12

Call Golden West today for more information on our SUMMER GOLD Package. 68 half-hours of "It's A Living," "I'm A Big Girl Now" and "It Takes Two."

GWT

5800 SUNSET BLVD., P.O. BOX 500
LOS ANGELES, CA 90078 • (213) 460-5831

SOURCE: ARB L.A. and Dallas overnights subject to qualifications available upon request.

1984 GOLDEN WEST TELEVISION

53d Year 1984

From the Supreme Court: Bright ray of hope on First Amendment

Vol. 107 No. 2

Broadcasting Jul 9

Editorializing ruling could fuel push for fairness doctrine modifications □ ABC's Olympian coverage Stepping up to bat at NCTA: James Mooney

FCC AMMO □ Footnotes in decision on Supreme Court editorializing case seen as helping broadcasters in their bid to modify fairness doctrine. **PAGE 27.**

SAN FRANCISCO BOUND □ Radio and television networks packing bags for extended coverage of next week's Democratic National Convention in San Francisco. **PAGE 28.**

FILLING THE SHOES □ Observers see James Mooney as the right man at the right time for the cable industry as it seeks regulatory stability. **PAGE 30.**

FREE SPEECH □ Supreme Court ruling permits editorializing by public broadcast stations that receive federal funds. **PAGE 33.**

FOOTBALL FALLOUT □ NCAA asks Oklahoma judge to be a part of television plan; college representatives plan to block move. **PAGE 34.**

MEGACOVERAGE □ ABC Sports is putting finishing touches on summer Olympics coverage; most advertising time sold out on radio and television networks; some local avails still unsold; boycott's effect on viewing remains to be seen. **PAGE 38-54.**

DAYTIME'S BEST □ ABC takes top honors with 18 Daytime Emmy awards. **PAGE 54.**

MADE-FOR WIN □ Repeats of made-for-television movies give NBC its first prime time ratings win since February. **PAGE 58.**

SPACE CONSIDERATIONS □ Commenters present views on what to do with the additional AM space between 1605 and 1705 khz. **PAGE 62.**

SPACE CHAIRMAN □ Former FCC Chairman Dean Burch named to head U.S. delegation to Space WARC next year in Geneva. **PAGE 63.**

SWEEP TALLIES □ Arbitron sweeps data shows NBC edging CBS for second behind first-place finisher ABC. **PAGE 66.**

DGA DEAL □ Strike averted as Directors Guild of America locals vote to approve new contract. **PAGE 69.**

COMPUTER SALE □ Warner sells troubled Atari division to former Commodore executive. **PAGE 70.**

TRADE-OFF □ Storer looks for city approval to swap two Arizona cable franchises to Times Mirror, approval that previously has been denied company. **PAGE 70.**

BMI FALLOUT □ Rate increase causes dismay among radio broadcasters. **PAGE 71.**

NEW UNIT □ Petry forms television syndication sales unit. **PAGE 72.**

DISNEY DEALINGS □ Roy Disney returns to board of Disney Productions. Hearings on Steinberg buyout-related suits begin in California. **PAGE 73.**

FIRST PRINCIPLES □ Newspaper reporter jailed for refusing to disclose sources for information he used in editorial. **PAGE 74.**

PAY CABLE ENTREPRENEUR □ Tony Cox, president, HBO Network Group, has applied his varied experience and love of challenge to help build HBO's pay cable fortunes. **PAGE 95.**

INDEX TO DEPARTMENTS

Business 70	Datebook 23	In Brief 96	Programing 38
Business Briefly 14	Editorials 98	Journalism 74	Riding Gain 60
Cablecastings 10	Fates & Fortunes 91	Law & Regulation 62	Stock Index 64
Changing Hands 66	Fifth Estater 95	The Media 66	Telecastings 65
Closed Circuit 9	For the Record 74	Monday Memo 22	

Broadcasting (ISSN 0007-2028) is published 51 Mondays a year (combined issue at yearend) by Broadcasting Publications Inc., 1735 DeSales Street, N.W. Washington, D.C. 20036. Second-class postage paid at Washington, D.C., and additional offices. Single issue $2 except special issues $3.50 (50th Anniversary issue $10). Subscriptions, U.S. and possessions: one year $60, two years $115, three years $160. Canadian and other international subscribers add $20 per year. U.S. and possessions $170 yearly for special delivery, $100 for first-class. Subscriber's occupation required. Annually: *Broadcasting* □ *Cablecasting Yearbook* $80; *Across the Dial* $6.95. Microfilm of *Broadcasting* is available from University Microfilms, 300 North Zeeb Road, Ann Arbor, Mich. 48106 (35mm, full year $55). Microfiche of *Broadcasting* is available from Bell & Howell, Micro Photo Division, Old Mansfield Road, Wooster, Ohio 44691 ($37/yr.). Postmaster please send address corrections to *Broadcasting*, 1735 DeSales St., N.W. Washington, D.C. 20036.

INDEX TO ADVERTISERS Alcoa-NEC Communications Corp. 19 □ ABC Television Network 36-37 □ The American Trucking Associations Foundation, Inc. 24, 61 □ Antonelli Media Training Center 18 □ Associated Press Broadcast Services 14 □ Bear, Stearns & Co. 59 □ Blackburn & Co., Inc. 68 □ Blair Entertainment 3 □ Blair/RAR, Inc. 44-45 □ Broadcast Personnel, Inc. 91 □ Centerpoint Distribution, Inc. 47 □ Chapman Associates 71 □ Classified Ads 82-90 □ Columbia Pictures Television 4-5 □ Continental Electronics 72 □ R.C. Crisler & Co. 73 □ DCA TeleProductions Third Cover □ Eastman Kodak Co. 56-57 □ The Fetzer Stations Second Cover □ Golden West Television Front Cover □ Henderson-Crowe Communications Co. 43 □ Lorimar 15 □ MCA TV 6, 16-17 □ NetSpan 8 □ Professional Cards 81 □ Cecil L. Richards, Inc. 69 □ RKO Radio Networks 26 □ Robert W. Rounsaville & Associates 70 □ Services Directory 80 □ SONY Broadcast 40-41 □ Standard Rate & Data Service, Inc. 77 □ Howard E. Stark 74 □ Telepictures Corp. 12-13, 49, 50-51 □ TeleRep, Inc. 35, 55 □ 20th Century Fox Television 39 □ Warner Bros. Television Distribution 20-21 □ WTTG Fourth Cover □ Xerox Corporation 11 □ York Radio Network 60

producers (syndication) □ Outstanding achievement in religious programing—series.

Martin Gavrin, Louis Marchand, Charlie Henry, John Morris, Rick Schiaffro, Frank Schiraldi, Wallace Hewitt, Howie Zeidman, Herb Segall, Frank Bailey, Marianne Malitz, Susan Pomerantz, Stuart Silver, Al Forman, Leona Zeira, *One Life To Live* □ Outstanding technical excellence in daytime drama series.

Richard Hankins, Harry Miller, Paul Hickey, Wes Laws, Ralph Holmes, Lincoln Stulik, Robert Anton, David Dangle, Joseph Cola, Susan Saccavino, Linda Williams, Alba Samperisi, Barbara Miller, *Guiding Light* □ Outstanding design excellence in daytime series.

FYI, Yanna Kroyt Brandt, producer; Mary Ann Donahue, coordinating producer (ABC) □ Special classification of outstanding program achievement.

Live From the Met: Metropolitan Opera Centennial Gala, Part 1, Michael Bronson, executive producer; Clement D'Alessio, producer □ Outstanding program achievement in the performing arts.

Carol Spinney, *Sesame Street,* (PBS) □ Special classification of outstanding individual achievement—performers.

Hal Linden, *FYI,* (ABC) □ Special classification of outstanding individual achievement—host/hostess.

Dorothy Hamill, *Romeo & Juliet On Ice,* (CBS) □ Outstanding individual achievement in the performing arts—host/hostess.

Jay Sandrich, *Insight: The Day Everything Went Wrong,* (syndication) □ Outstanding individual achievement in religious programing—directing.

Dick Schneider, *Macy's Thanksgiving Day Parade,* (NBC) □ Outstanding individual achievement in the coverage of special events—directors.

Rob Iscove, *Romeo & Juliet on Ice,* (CBS) □ Outstanding individual achievement in the performing arts—directing.

Technical crafts

Ralph Mensch, technical director, *Sesame Street,* (PBS) □ Outstanding achievement in children's programing—technical direction.

Terry Rohnke, technical director; **Bill Goetz, John Hillyer, Steve Gonzales, Barry Fisher, John Pinto, Don Mulvaney, Michael Bennett, Gene Martin, Karl Eckett,** electronic camera, *Macy's Thanksgiving Day Parade,* (NBC) □ Outstanding individual achievement in the coverage of special events—technical direction/electronic camerawork.

William Millard III, electronic camera, *Edge of Night,* (ABC) □ Outstanding individual achievement in electronic camerawork.

Blake Norton, audio, *Sesame Street,* (PBS) □ Outstanding individual achievement in programing—audio.

Paul Colten, Jack Hughes, audio mixers, *All My Children,* (ABC) □ Special classification of outstanding individual achievement—audio.

Jay David Saks, audio mixer, *Live from the Met: Metropolitan Opera Centennial Gala, Part 1,* (PBS) □ Outstanding achievement in the performing arts—audio.

Arthur Schneider, videotape editor, *Andrea's Story: A Hitchhiking Tragedy,* (ABC) □ Outstanding individual achievement in in children's programing—videotape editor.

James Levine, music director, *Live From the Met: Centennial Gala, Part 1,* (PBS) □ Outstanding individual achievement in the performing arts—music: composition/direction.

Cary White, art director, *Andrea's Story: A Hitchhiking Tragedy,* (ABC) □ Outstanding individual achievement in children's programing—art direction.

Val Strazovec, scenic designer, *Romeo & Juliet On Ice,* (CBS) □ Outstanding achievement in scenic design.

Randy Nodstrom, lighting director, *Sesame Street,* (PBS) □ Outstanding individual achievement in children's programing—lighting direction.

Marie-Ange Ripka, *The Great Love Experiment,* (ABC) □ Outstanding individual achievement in design crafts in children's programing—make-up.

Zandra Rhodes, costume design, *Romeo & Juliet on Ice,* (CBS) □ Outstanding individual achievement in the performing arts.

Made-fors give NBC ratings victory

Supported by repeats of made-for-TV movies, NBC won the prime time ratings for the week ended July 1. It had been tied for first on two previous occasions but this was the first time NBC stood alone at the top since the second week in February.

NBC recorded an average rating of 12.3/24 compared to 11.3/22 for CBS and 10.7/21 for ABC. NBC had six of the top 10 shows of the week, including the number-one rated *Monday Night Movie*, part II of *Rage of Angels*. It was the second week in a row that ABC was without a show in the top 10. That movie helped it win the night with an average 16.1/29, the highest nightly average for the week. NBC also had an unusual Friday victory, fueled by a repeat of its *Friday Night Movie*, a 1981 version of *Splendor in the Grass*, which averaged 12.5/24, a significant improvement on a night where NBC has consistently finished third.

Highlights of the week, night by night:

■ Sports continued to hold ABC down on Monday night. Its baseball broadcast averaged 10.1/19, ranking 39th out of 63 programs, and was the weakest performance yet for Monday night baseball this year.

■ NBC glided to its usual Tuesday-night win based on repeats of *A Team*, *Riptide* and *Remington Steele*. CBS ran the second part of the repeat theatrical "Valley of the Dolls" in the 8 to 11 p.m. block and averaged 0.4 of a rating point better than ABC did with repeats of its regular schedule for the night.

■ ABC led Wednesday night, powered by a repeat of *The Fall Guy* (27 share) at 8 p.m. and a repeat of the made-for-TV movie *Dreams Don't Die* beat out by over two rating points the premiere of the theatrical "Atlantic City" opposite on CBS. The debut of the new Charles Kuralt/Bill Moyers summer news program, *Crossroads*, averaged 8.6/18.

■ CBS and NBC essentially tied for first place on Thursday night, with NBC clocking one-tenth of a share ahead of CBS in the prime time averages. CBS was dominant against both the other networks from 8 to 10 p.m. with repeats of *Magnum, P.I.* and *Simon & Simon* before NBC took the 10 p.m. hour with *Hill Street Blues*, whose 30 share was its best average since March 15.

■ NBC's first-place finish on Friday night was its first victory on that night since before the open of the 1983-84 season, and only the fourth time since then it climbed out of third place. NBC's win might have been helped by ABC's broadcast of the U.S. Olympic trials, which averaged 6.8/14 and ranked 60th out of 63 programs.

■ ABC came back to sweep Saturday night based on repeats of its regular schedule of *T.J. Hooker*, *Love Boat* and *Fantasy Island*. CBS fell to third, knocked down by the premiere of the theatrical "Sphinx," which averaged 9.2/19.

■ CBS was the easy winner Sunday night, boosted by its usual high performance of *60 Minutes* at 7 p.m. Although a repeat of *Hardcastle & McCormick* on ABC overpowered CBS at 8 p.m. by almost three rating points, CBS snapped back for the remainder of the night with repeats of its regular schedule. Third-place NBC appeared to have the edge over ABC between 9 and 11 p.m. as its *Sunday Night Movie*, "Fire on the Mountain," outdrew by 0.3 of a rating point and one share point the theatrical "Invasion of the Body Snatchers" on ABC. However, the debut of NBC News' experimental *Summer Sunday U.S.A.*, drew a 3.5/8 —the lowest rated show of the week.

Rank	Show	Network	Rating/Share
1.	Rage of Angels, part 2	NBC	17.6/31
2.	Simon & Simon	CBS	16.1/30
3.	Hill Street Blues	NBC	16.0/30
4.	Facts of Life	NBC	15.7/28
5.	Magnum, P.I.	CBS	14.9/30
6.	A Team	NBC	14.8/29
7.	Riptide	NBC	14.8/30
8.	Remington Steele	NBC	14.7/30
9.	Trapper John, M.D.	CBS	14.5/27
10.	Alice	CBS	14.2/25
11.	20/20	ABC	14.1/26
12.	Fall Guy	ABC	13.4/27
13.	Valley of the Dolls, part 1	CBS	13.4/25
14.	Night Court	NBC	13.3/24
15.	St. Elsewhere	NBC	13.1/24
16.	TV Bloopers & Practical Jokes	NBC	13.1/27
17.	Dreams Don't Die	ABC	13.1/24
18.	Cheers	NBC	13.0/26
19.	Dusk Rectory	NBC	13.0/25
20.	Fire on the Mountain	NBC	12.9/24
21.	Hart To Hart	ABC	12.7/23
22.	Invasion of Body Snatchers	ABC	12.6/23
23.	Somewhere in Time	CBS	12.6/27
24.	Splendor in the Grass	NBC	12.5/24
25.	Family Ties	NBC	12.2/23
26.	60 Minutes	CBS	11.9/23
27.	Love Boat	ABC	11.6/24
28.	Jeffersons	CBS	11.6/22
29.	Valley of the Dolls, part 2	CBS	11.6/21
30.	Fantasy Island	ABC	11.4/23
31.	Hardcastle & McCormick	ABC	11.3/22
32.	Atlantic City	CBS	11.3/22
33.	Gimme A Break	NBC	10.9/24
34.	Dukes of Hazzard	CBS	10.8/24
35.	Hotel	ABC	10.6/19
36.	Dallas	CBS	10.6/21
37.	Sprawl	ABC	10.6/20
38.	T.J. Hooker	ABC	10.1/23
39.	Monday Night Baseball	ABC	10.1/19
40.	Three's Company	ABC	10.0/19
41.	Lottery	ABC	10.0/19
42.	Silver Spoons	NBC	9.9/22
43.	Potsie, Bleeps & Blunders	ABC	9.9/20
44.	Knots Landing	CBS	9.9/18
45.	Real People	NBC	9.8/23
46.	Different Strokes	NBC	9.4/22
47.	All Together Now	NBC	9.4/19
48.	Things Are Looking Up	NBC	9.3/23
49.	Mama's Family	NBC	9.3/19
50.	Sphinx	CBS	9.2/19
51.	Knight Rider	NBC	9.0/19
52.	Punch Out	CBS	8.9/17
53.	Boosters	NBC	8.7/18
54.	Promenade	CBS	8.6/18
55.	AfterMash	CBS	8.6/18
56.	Four Seasons	CBS	8.1/16
57.	ABC Monday Night Baseball (premiere)	ABC	7.9/18
58.	Happy Days	ABC	7.5/16
59.	Ripley's Believe It Or Not	ABC	7.1/17
60.	Olympic Trials	ABC	6.8/14
61.	Blue	ABC	6.6/14
62.	Mama Malone	CBS	6.1/14
63.	Summer Sunday USA	NBC	3.5/8

*Indicates premiere episode

Market-by-market sweeps: It's ABC, NBC and CBS

Surprise in data is NBC edging CBS out for second place

The May 1984 prime time market-by-market Arbitron analysis confirms what the national ratings showed all along: ABC won the May sweeps, the only network to post a gain over the same period a year ago. The surprise comes in Arbitron analysis supplied by both ABC and CBS, which shows NBC, not CBS, as the second-ranked network in total households during May. CBS, according to both ABC and CBS analysis, came in third.

And, reported ABC researchers, ABC was the only network to gain in total adults, 18-49, during the May sweeps, while both CBS and NBC declined.

NBC said that it placed second to ABC in both women, 18-49, and men, 18-49. According to NBC researchers, NBC in prime time drew an average of 5,870,000 for women, 18-49, which was down 7% over last year. But CBS, NBC said, was down 12% in women, 18-49, drawing an average 4,980,000. ABC was still the leader, however, attracting 6,421,000 women, 18-49 (up 6%), NBC said. As for men, 18-49, NBC reported it was down 5% from May 1983 by recording 5,062,000 viewers in that category, compared to CBS, down 14% with 3,849,000. Again, NBC figures showed, ABC came in first with women, 18-49, averaging 5,102,000 viewers (up 2%).

Some caveats: Neither of the networks disputes the order in which they were ranked during the May sweeps. They only disagree on the margin of victory, principally due to slightly different computation methods. The results are based on Arbitron-supplied ratings from 147 markets in which each of the networks has a full affiliate. (Last year there were 145 Arbitron-defined markets because Harrisburg-Lancaster-York, Pa., was treated as one three-station market.) The ratings analysis is based on only those cleared prime time periods when all three networks were programing directly against one another; local programing run on the affiliates in prime time is factored out.

However, ABC's computations included programs that extended past prime time (11 p.m. EST) or were delayed locally and shown in other dayparts. CBS, on the other hand, does not include either runovers or delayed broadcasts in its computations.

Some highlights of the May sweeps, according to CBS, included:

- A virtual tie between CBS and NBC, with NBC drawing 11,137,000 households per quarter hour compared to 11,074,000 for CBS. Both, however, were about 14% below ABC's 12,943,000 households per quarter hour.
- Compared to May 1983, the ABC audience rose 5.9%, from 12,221,000 households per quarter hour to 12,943,000. However, CBS's per-quarter-hour household audience dropped 11.5%, from 12,506,000 in 1983 to 11,074,000 in May 1984, and NBC's slipped 9.8%, from 12,343,000 to 11,137,000.
- Combined network viewership fell 5.2% in May-to-May comparisons, from 37,070,000 to 35,154,000. However, since the total U.S. household population has increased 0.6% (83,642,600 to 83,971,800 from 1982-83 to 1983-84), the combined network decline is actually a 5.4% loss.

The ABC analysis came in lower than the CBS analysis—both in measuring itself and the competition. According to ABC:

- The CBS-NBC margin was wider—NBC came out 555,000 households ahead (CBS estimated 63,000 ahead), with NBC drawing 11,809,000 households per quarter hour compared to 11,254,000 for CBS. ABC, estimated its own researchers, carried 13,087,000 per quarter hour. However, based on ABC's numbers, CBS lagged 14% behind ABC while NBC fell only 10% short in quarter-hour viewing.
- Compared to May 1983, ABC estimated its audience rose 5.1%, from 12,452,000 households per quarter hour to 13,087,000. However, CBS's per-quarter-hour household audience dropped 9.9%, from 12,494,000 in May 1983 to 11,254,000 in May 1984, and CBS dropped 7.9%, from 12,823,000 to 11,809,000.
- ABC also didn't see the combined network viewership loss as great as did CBS. CBS recorded a 4.3% erosion, from 37,769,000 to 36,150,000 in May-to-May comparisons.

During prime time in May, CBS concurred with ABC that the latter had the overwhelming number of affiliates in first place—more than CBS's and NBC's first place showings combined, in fact. According to CBS, ABC led 81 markets, while CBS followed in 37 and NBC in 29. ABC said that ABC came in first in 82 markets, CBS was top in 38 and NBC in 31. (ABC's first-place markets add to 151 compared to 147 for CBS because of ties.)

This is the reverse of last year when, according to CBS, CBS was ranked first in 60.5 markets, compared to 42.5 for NBC and 42 for ABC. (CBS uses a split-point system for ties.) Last year, ABC reported it was first in 43 markets, compared to 59 for CBS and 44 for NBC.

CBS also noted that in the May 1984 sweeps, based on seven-day averages from 9 a.m. to midnight, CBS led in 71 markets, compared to 42.5 for ABC and 33.5 for NBC—or in nearly 50% of the markets.

The following chart was developed by BROADCASTING from compilations of Arbitron market-by-market reports supplied by CBS. Household numbers are in thousands (000) per average quarter hour (8-11 p.m., Monday-Saturday; 7-11 p.m., Sunday). Boldface numbers indicate a market winner. A dash (—) indicates no primary affiliate in the market. An asterisk shows a new station in the market or an affiliation change between May 1983 and May 1984 sweeps. Not included are markets that Arbitron does not measure, including those in Hawaii, Alaska and St. Thomas, V.I.

ADI (rank)	1984 households (000) ABC	CBS	NBC
Abilene-Sweetwater, Tex. (155)	14	14	**20**
Albany, Ga. (150)	7	—	**52**
Albany-Schenectady-Troy, N.Y. (51)	**74**	72	63
Albuquerque, N.M. (62)	**60**	37	50
Alexandria, La. (163)	—	—	**33**
Alexandria, Minn. (178)	—	**30**	—
Alpena, Mich. (208)	—	**7**	—
Amarillo, Tex. (115)	**33**	22	25
Anniston, Ala. (192)	—	**11**	—
Ardmore-Ada, Okla. (172)	12	**24**	—
Atlanta (16)	**171**	143	129
Augusta, Ga. (103)	**48**	36	26
Austin, Tex. (82)	37	**40**	27
Bakersfield, Calif. (147)	**26**	18	16
Baltimore (21)	**174**	119	141
Bangor, Me. (156)	**20**	**20**	17
Baton Rouge (91)	**66**	50	32
Beaumont-Port Arthur, Tex. (120)	36	**37**	31
Bend, Ore. (203)	—	**5**	—
Billings-Hardin, Mont. (169)	**15**	13	5
Biloxi-Gulfport-Pascagoula, Miss. (179)	**36**	—	—
Binghamton, N.Y. (134)	11	**36**	16
Birmingham, Ala. (48)	**119**	35	91
Bluefield-Beckley-Oak Hill, W.Va. (131)	25	—	**22**
Boise, Idaho (137)	**26**	18	24
Boston (6)	291	248	**304**
Bowling Green, Ky. (187)	**23**	—	—
Bristol, Va.-Kingsport, Johnson City, Tenn. (87)	26	44	**68**

ADI (rank)	1984 households (000) ABC	CBS	NBC
Buffalo, N.Y. (33)	**107**	88	78
Burlington-Plattsburgh, Vt. (93)	15	**40**	31
Casper-Riverton, Wyo. (180)	**16**	6	3
Cedar Rapids-Waterloo, Iowa (76)	**51**	42	39
Charleston, S.C. (111)	34	**36**	33
Charleston-Huntington, W.Va. (43)	75	68	**105**
Charlotte, N.C. (32)	**106**	99	46
Chattanooga (79)	**52**	36	45
Cheyenne, Wyo. (189)	—	**14**	—
Chicago (3)	**472**	348	413
Chico-Redding, Calif. (138)	**30**	18	—
Cincinnati (28)	**112**	98	101
Clarksburg-Weston, W.Va. (162)	—	**21**	18
Cleveland (11)	**264**	203	220
Colorado Springs-Pueblo (105)	**45**	28	26
Columbia, S.C. (90)	33	26	**68**
Columbia-Jefferson City, Mo. (141)	**26**	25	18
Columbus, Ga. (113)	**43**	41	16
Columbus, Ohio (35)	**114**	112	94
Columbus-Tupelo, Miss. (136) *	9	21	**48**
Corpus Christi, Tex. (125)	**32**	23	23
Dallas-Fort Worth (9)	**230**	193	163
Davenport, Iowa-Rock Island-Moline, Ill. (75)	49	43	**53**
Dayton, Ohio (49)	75	**85**	63
Denver (19)	**136**	104	**136**
Des Moines (67)	44	**52**	**52**
Detroit (7)	**314**	220	290
Dothan, Ala. (160)	9	**34**	—
Duluth, Minn.-Superior, Wis. (114)	**31**	28	23
El Centro, Calif.-Yuma, Calif. (177)	**5**	—	**5**
El Paso, Tex. (103)	32	27	**35**
Elmira, N.Y. (165)	**12**	—	**12**
Erie, Pa. (146)	24	18	**33**
Eugene, Ore. (126)	**36**	29	12
Eureka, Calif. (181)	**9**	7	—
Evansville, Ind. (88)	**53**	35	33
Fargo, N.D. (101) *	**30**	27	27
Flint-Saginaw-Bay City, Mich. (56)	**91**	39	79
Florence, S.C. (149)	25	**50**	—
Fort Myers-Naples, Fla. (112)	22	**32**	23
Fort Smith, Ark. (148)	18	**26**	14
Fort Wayne, Ind. (95)	**44**	31	35
Fresno, Calif. (65)	**53**	46	43
Gainesville, Fla. (170)	**18**	—	—
Glendive, Mont. (209)	—	**1**	—
Grand Junction, Colo. (185)	6	**13**	—
Grand Rapids-Kalamazoo, Mich. (38)	**95**	65	74
Great Falls, Mont. (176)	**12**	11	—
Green Bay, Wis. (69) *	**58**	46	54
Greensboro-Winston Salem-High Point, N.C. (50)	76	**81**	69
Greenville-New Bern, N.C. (98)	36	48	**53**
Greenville-Asheville-Spartanburg, S.C. (36)	72	84	**97**
Greenwood-Greenville, Miss. (174)	**23**	9	—
Harrisburg-Lancaster-Lebanon-York, Pa. (46)	57	65	**90**
Harrisonburg, Va. (196)	**17**	—	—
Hartford-New Haven, Conn. (22)	123	**144**	65
Helena, Mont. (205)	—	—	**4**
Houston (10)	**196**	150	160
Huntsville-Decatur-Florence, Ala. (92)	**42**	41	37
Idaho Falls-Pocatello (157)	10	14	**15**
Indianapolis (24)	**127**	104	106
Jackson, Miss. (84)	30	43	**54**
Jackson, Tenn. (183)	**27**	—	—
Jacksonville, Fla. (64)	49	**69**	38
Johnstown-Altoona, Pa. (80)	0	48	**76**
Jonesboro, Ark. (173)	**32**	--	-
Joplin, Mo.-Pittsburg, Kan. (118)	28	**31**	21
Kansas City, Mo. (27)	**111**	98	101
Knoxville, Tenn. (58)	**72**	71	44
La Crosse-Eau Claire, Wis. (129)	16	30	**34**
Lafayette, Ind. (191)	—	**9**	—
Lafayette, La. (109)	44	**50**	—
Lake Charles, La. (168)	—	—	**34**
Lansing, Mich. (98)	—	**51**	37
Laredo, Tex. (198)	—	3	**5**
Las Vegas (102)	**31**	27	28

ADI (rank)	1984 households (000) ABC	CBS	NBC
Laurel-Hattiesburg, Miss. (164)	—	—	**29**
Lexington, Ky. (77)	48	**49**	38
Lima, Ohio (193)	—	—	**11**
Lincoln-Hastings-Kearney, Neb. (89)	27	**39**	12
Little Rock, Ark. (53)	**74**	64	68
Los Angeles (2)	**619**	443	538
Louisville, Ky. (44)	61	**77**	76
Lubbock, Tex. (131)	20	**21**	17
Macon, Ga. (140)	17	**32**	15
Madison, Wis. (106)	29	**38**	30
Mankato, Minn. (197)	—	**10**	—
Marquette, Mich. (184)	—	**18**	—
McAllen-Brownsville, Tex. (120)	**35**	24	19
Medford, Ore. * (152)	10	15	**25**
Memphis (38)	72	**95**	90
Meridian, Miss. (171)	**23**	8	4
Miami (13)	190	156	**165**
Milwaukee (29)	**120**	91	104
Minneapolis-St. Paul (14)	**159**	136	111
Minot-Bismarck-Dickinson, N.D. (142)	—	20	**26**
Missoula-Butte, Mont. (153)	**27**	—	21
Mobile, Ala.-Pensacola, Fla. (61)	56	**66**	56
Monroe, La.-El Dorado, Ark. (114)	9	**51**	20
Montgomery, Ala. (119)	20	21	**57**
Nashville, Tenn. (31)	81	**110**	107
New Orleans (34)	91	**96**	94
New York (1)	**988**	723	908
Norfolk-Portsmouth, Va. (47)	**75**	69	74
North Platte, Neb. (207)	—	—	**7**
Odessa-Midland, Tex. (144)	**24**	21	18
Oklahoma City (40)	**73**	68	72
Omaha (71)	**61**	52	45
Orlando-Daytona Beach, Fla. (30)	**115**	89	101
Ottumwa, Iowa-Kirksville, Mo. (204)	**18**	—	—
Paducah, Ky.-Cape Girardeau, Mo. (72)	34	**60**	52
Palm Springs, Calif. (186)	**8**	—	5
Panama City, Fla. (175)	18	—	**20**
Parkersburg, W.Va. (194)	—	—	**7**
Peoria, Ill. (100)	**39**	32	34
Philadelphia (4)	**493**	330	360
Phoenix-Flagstaff (25)	101	**103**	98
Pittsburgh (12)	**268**	198	143
Portland, Ore. (23)	**124**	96	98
Portland-Poland Spring, Me. (78)	**55**	39	38
Presque Isle, Me. (200)	—	**7**	—
Providence, R.I.-New Bedford, Mass. (41)	97	67	**98**
Quincy, Ill.-Hannibal, Mo. (152)	—	**25**	**25**
Raleigh-Durham, N.C. (37)	**107**	82	32
Rapid City, S.D. (161)	11	—	**23**
Reno (124)	**27**	15	18
Richmond, Va. (57)	**66**	**66**	58
Roanoke-Lynchburg, Va. (68)	44	**60**	52
Rochester, Minn.-Mason City, Iowa (139)	21	18	**22**
Rochester, N.Y. (70)	**54**	47	44
Rockford, Ill. (109)	**33**	26	26
Roswell, N.M. (188) *	3	**11**	—
Sacramento-Stockton, Calif. (20)	**141**	108	127
St. Joseph, Mo. (190)	**15**	—	—
St. Louis (18)	156	141	**163**
Salinas-Monterey-San Jose, Calif. (108)	**51**	17	22
Salisbury, Md. (166)	12	**17**	—
Salt Lake City (42)	**79**	72	73
San Angelo, Tex. (195)	—	**9**	—
San Antonio, Tex. (45)	**91**	78	63
San Diego (26)	**98**	79	69
San Francisco (5)	**274**	225	242
Santa Barbara-Santa Maria, Calif. (116)	**27**	17	14
Savannah, Ga. (107)	33	**36**	23
Seattle-Bellingham-Tacoma (15)	**177**	117	146
Selma, Ala. (206)	—	**2**	—
Shreveport, La.-Texarkana, Tex. (55)	**79**	69	53
Sioux City, Iowa (135)	**27**	8	24
Sioux Falls-Mitchell, S.D. (95) *	30	**47**	19
South Bend-Elkhart, Ind. (80)	46	47	**51**
Spokane, Wash. (74)	**58**	43	44
Springfield, Mass. (96)	**39**	—	38

ADI (rank)	1984 households (000) ABC	CBS	NBC
Springfield, Mo. (82)	19	43	**48**
Springfield-Decatur-Champaign, Ill. (73)	47	43	**49**
Syracuse, N.Y. (66)	57	61	**66**
Tallahassee, Fla. (128) *	10	**40**	7
Tampa-St.Petersburg-Sarasota (17)	**181**	163	136
Terre Haute, Ind. (126)	13	34	**39**
Toledo, Ohio (60)	63	72	**73**
Topeka, Kan. (145) *	5	**30**	18
Traverse City-Cadillac, Mich. (132)	17	**38**	28
Tucson, Ariz. (85)	**44**	31	39
Tulsa, Okla. (55)	**80**	58	55
Tuscaloosa, Ala. (188)	—	**9**	—
Twin Falls, Idaho (203)	—	—	**8**
Tyler, Tex. (159)	**40**	—	—
Utica, N.Y. (158)	14	—	**24**

ADI (rank)	1984 households (000) ABC	CBS	NBC
Victoria, Tex. (202)	5	—	**6**
Waco-Temple, Tex. (97) *	—	**36**	33
Washington-Hagerstown, Md. (8)	206	178	**210**
Watertown-Carthage, N.Y. (167)	—	**16**	—
Wausau-Rhinelander, Wis. (132)	26	**31**	9
West Palm Beach-Ft. Pierce, Fla. (63)	**49**	19	47
Wheeling, W.Va.-Steubenville, Ohio (123)	—	38	**41**
Wichita-Hutchinson, Kan. (58)	52	**55**	49
Wichita Falls-Lawton (130)	**25**	20	21
Wilkes Barre-Scranton, Pa. (52)	**89**	53	73
Wilmington, N.C. (150)	27	—	**45**
Yakima, Wash. (122)	**23**	**23**	21
Youngstown, Ohio (83)	42	**48**	47
Zanesville, Ohio (198)	—	—	**7**

Changing Hands

PROPOSED

WTPA(AM) Harrisburg, Pa. ☐ Sold by Sky Corp. to The Keymarket Group for $3.6 million cash. **Seller** is owned by Foster Management Co. (80%) and Dennis Israel (20%). Foster Management is principally owned by John Foster. Sky Corp. is station group, based in New York, owning six AM's and four FM's. **Buyer** is station group, based in Aiken, S.C., owned by Kirby Confer and Paul Rothfuss. It owns three AM's and three FM's. WTPA is on 104.1 mhz with 14.8 kw and antenna 950 feet above average terrain. *Broker: Ted Hepburn Co.*

KPEN(FM) Los Altos, Calif. ☐ Sold by Los Altos Broadcasting Inc. to Dowe Communications Co. for $2.5 million, comprising $1.2 million cash and remainder in note. **Seller** is owned by Frank DeSmidt (51%) and Don Burden (49%). Sale of DeSmidt's 51% to another buyer ("Changing Hands," March 19) fell through. Burden, former owner of Indianapolis-based Star Stations, which lost licenses in FCC renewal hearing (BROADCASTING, Dec. 22, 1975), is KPEN general manager. **Buyer** is principally owned by Ken Dowe, who recently sold KLTE(FM) Oklahoma City. ("Changing Hands," Feb. 6). KPEN is on 97.7 mhz with 3 kw and antenna 303 feet above average terrain. *Broker: Chapman Associates.*

KLHT(AM)-KREM-FM Spokane, Wash. ☐ Sold by King Broadcasting Co. to Highsmith Broadcasting Co. for $1.2 million cash. **Seller** is owned by Dorothy S. Bullitt (30.82%), her sister, Harriet S. Bullitt (22.7%), and seven others. It is Seattle-based station group with four AM's, five FM's and three TV's. **Buyer** is owned by William M. Highsmith (51%), Michael J. Schweitzer (20%) and Ivan E. Braiker (29%). Highsmith is president of Highsmith Co., Phoenix-based library supply firm and has no other broadcast interests. Schweitzer is general manager of WCPX-TV Orlando, Fla., and VP of Outlet Communications Inc., Providence, R.I.-based station group owning one AM, four FM's and four TV's. Braiker is senior VP with subsidiary of Sunbelt Communications Inc., Colorado Springs-based station group owning two AM's and four FM's. KLHT is on 970 khz with 5 kw day and 1 kw night. KREM is on 92.9 mhz with 81 kw and antenna 2,080 feet above average terrain. *Broker: Kalil & Co.*

KMHT(AM) Marshall, Tex. ☐ Sold by Marshall Media Inc. to Bayou Broadcasting Inc. for $1.2 million, comprising $300,000 cash, $75,000 noncompete agreement, $789,000 assumption of debt and remainder note. **Seller** is owned by Clint Formby (30%), George Franz (50%) and Ray Eller (20%). They also own KMHT(FM) Marshall, Tex., and KSAM-(AM)-KHUN(FM) Huntsville, Tex. Formby also owns KTEM(AM)-KPLE(FM) Temple, Tex.; KLVT(AM) Levelland, Tex.; KPAN-AM-FM Hereford, Tex., and Hereford Cablevision, operator of cable system in Hereford, Tex. **Buyer** is owned equally by Charles Strickland, Dale Palmer and A.T. Burke. They also own KBIL(FM) San Angelo, Tex. Burke also owns KYCU(TV) Cheyenne, Wyo.; KSTF(TV) Scottsbluff, Neb.; KTVS(TV) Sterling, Colo.; KGNS(TV) Laredo, Tex., and 3% of KLMG(TV) Longview, Tex. Palmer also owns KOLE(AM)-KKMY(AM) Beaumont, Tex., and KBLU(AM)-KTTI(FM) Yuma, Ariz. *Broker: Chapman Associates.*

KBAR(AM)-KMVC(FM) Burley, Idaho ☐ Sold by Mini-Cassia Broadcasting Inc. to Charles E. Skaggs, J. Garth Payne, Joe D. Henderson, James J. Lynch, and Donald Westfall (none before; 20% after) for $900,000 cash. **Seller** is owned by Dean S. Lesher (50%),

TOP-50 MARKETS

SUNBELT	Class A FM. Adjacent to top-10 market. State-of-art facility waiting for operator to develop lucrative future.	$3,500,000
MOUNTAIN	Class C FM with wide coverage. Excellent turnaround opportunity for aggressive operator. Recently improved signal has set stage for dramatic growth. Excellent terms available.	$2,100,000
MIDWEST	Class B FM. Full time AM. Ethnic format serving major urban center. Under developed with unlimited potential.	$3,500,000

BLACKBURN & COMPANY, INC.

RADIO • TV • CATV • NEWSPAPER BROKERS / NEGOTIATIONS • FINANCING • APPRAISALS

WASHINGTON, D.C. 20036 1111 19th Street, N.W. (202) 331-9270
CHICAGO, IL 60601 333 N. Michigan Ave (312) 346-6460
ATLANTA, GA 30361 400 Colony Square (404) 892-4655
BEVERLY HILLS, CA 90212 9465 Wilshire Blvd (213) 274-8151

7/9/84

board include Morley Ballantine, director of Des Moines Register and Tribune Co.; Daniel L. Ritchie, chairman and chief executive officer of Westinghouse Broadcasting and Cable, and King D. Shwayder, principal in Orion Broadcast Group. Wulsin's wife, Pamela, is director of assignee corporation. Buyer is nonprofit corporation for noncommercial broadcasting, headed by Alvin W. Haggerty, chairman. William D. Stanfill, treasurer, has interest in Cencom Cable Associates Inc., St. Louis-based cable operator, and Prime Cable Corp., Austin, Tex.-based cable operator. Filed June 25.

■ KWHP(TV) [CP] Boise (ch. 14; ERP vis. 2,512 kw; aur. 251 kw; HAAT: 2,688 ft. ant. height above ground: 192 ft.)—Seeks assignment of license from Sterling Associates Ltd., to Matlock Communications Inc. for $14,020.38 cash. Seller is owned equally by James Price and his wife, Pat. It has no other broadcast interests. Buyer is owned by Stephen J. Matlock. It holds CP's for new TV's in Spokane, Wash., and Winnemucca, Neb., and has app.'s for four new TV's and eight LPTV's. Filed June 22.

■ KBAR(AM)-KMVC(FM) Burley, Idaho (AM: 1230 khz; 1 kw-D; 250 w-N, FM: 98.3 mhz; 3 kw; HAAT: 157 ft.)—Seeks transfer of control of Mini-Cassia Broadcasting Inc. from Dean S. Lesher (50% before; none after), his son Dean (30% before; none after) and his son's wife, Carol (20% before; none after) to Charles E. Skaggs, J. Garth Payne, Joe D. Henderson, James J. Lynch, and Donald Westfall (none before; 20% after) for $900,000 cash. Seller also owns six daily newspapers. Dean Lesher II and his wife also control *Madera Tribune*. Buyers are Burley, Idaho investors with no other broadcast interests. Filed June 27.

■ WIVQ-FM Peru, Ill. (100.9 mhz; 1 kw; HAAT: 485 ft.)—Seeks assignment of license from Radio Illinois Ltd. to Starved Rock Radio Project Inc. for $155,000 cash. Seller is principally owned by Robert D. MacVay, Henry Jennings, Gary Ballard, Bob Brown, William MacCarthy and Keith Gensheimer. MacVay and Jennings also have interest in WKTN(FM) Kenton, Ohio. MacVay also owns WKNX(AM) Frankenmuth, Mich. Jennings also has interest in WBUK(AM) Portage, Mich. Ballard is general manager of station. Buyer is owned by Thomas N. Spaight. He and his wife, Lynn, also own 9.34% of KRNA(FM) Iowa City, Iowa. Filed June 28.

■ KICS(AM)-KEZH(FM) Hastings, Neb. (AM: 1550 khz; 500 w-U, FM: 101.5 mhz; 3 kw, HAAT: 265 ft.)—Seeks transfer of control of Tri-Cities Broadcasting from Robert D. Hanna (50% before; none after) to Brian Griffey (none before; 10% after) and Charles R. Cooper (none before; 30% after) for $75,100, comprising $35,100 cash and $45,000 loan to licensee. Seller was originally owned equally by Robert D. Hanna and Edward H. Tricker. They split stock 5 for 1 and Tricker purchased 40% for $45,000 and loan of $10,000 to retain 50%. They also own KROX(AM) Crookston, Minn. Hanna also owns KCLW(AM) Hamilton, Tex. Buyer Griffey is general manager of station. Cooper is Lincoln, Neb., investor with no other broadcast interests. Filed June 29.

■ KOOO(AM) Omaha (1420 khz; 1 kw-D)—Seeks assignment of license from MediaOmaha to Nelson Broadcasting Co. for $650,000, comprising $25,000 cash and remainder note. Seller is owned equally by Jayne A. Woods and John W. Biddinger. Woods, with her husband, Frank, also owns 51% of permittee for new AM in Cross City, Fla. Frank Woods also has interest in sale of WBRY(AM) Woodbury, Tenn. (see below). Biddinger also has interest in WPDS-TV Indianapolis. Buyer is owned by Lyle W. Nelson, and his wife, Georgia. He is general sales manager at KFAB(AM)-KGOR(FM) Omaha. Filed June 28.

■ KCPK-FM Clovis, N.M. (107.5 mhz)—Seeks assignment of license from Triton Broadcasting to Taber Broadcasting for $325,000, comprising $75,000 cash and remainder in note. Seller is owned equally by Joe E. Stuckey and William R. Wiggins. They have no other broadcast interests. Buyer is owned by Jim Taber (66.6%) and his father, Wally Taber (33.3%). Younger Taber is broadcast consultant. Father is photographer and lecturer on wildlife. Neither has other broadcast interests. Filed June 27.

■ WRIE(AM) Waterford, Pa. (1330 khz; 5 kw-U)—Seeks assignment of license from Radio Erie Inc. to CEB Enterprises Inc. for $490,000 cash. Seller is principally owned by F. Brady Louis, who has no other broadcast interests. Buyer is owned by Michael M. Crosby (51%), Theodore C. Bloomstine (24.5%) and Martin P. Eisert (24.5%). Crosby is VP of Gannon University, Erie, Pa. Bloomstine owns Erie, Pa.-based insurance agency. Eisert senior VP of Erie insurance company. None have other broadcast interests. Filed June 27.

■ WBRY(AM) Woodbury, Tenn. (1540 khz; 500 w-D)—Seeks assignment of license from Tennessee Valley Broadcasting Corp. to Gordon T. Greenup and Edgar H. Pierce for $90,000 cash. Seller is owned by H. L. Townsend and Frank A. Woods. They also own WTBP(AM) Parsons, Tenn., and permittee for new AM in Cross City, Fla., with Wood's wife, Jayne, who also owns 50% of KOOO(AM)-KESY(FM) Omaha. KOOO is being sold (see above). Buyer Greenup is Springfield, Tenn., investor. Pierce is Brentwood, Tenn. physician, neither have any other broadcast interests. Filed June 28.

■ KMHT-AM-FM Marshall, Tex. (AM: 1450 khz; 1 kw-D; 250 w-N, FM: 103.9 mhz; 3 kw; HAAT: 300 ft.)—Seeks assignment of license from Marshall Media Inc. to Bayou Broadcasting Inc. for $1.2 million, comprising $300,000 cash, $75,000 noncompete agreement, $789,000 assumption of debt and remainder note. Seller is owned by Clint Formby (30%), George Franz (50%) and Ray Eller (20%). They also own KSAM(AM)-KHUN(FM) Huntsville, Tex. Formby also owns KTEM(AM)-KPLE(FM) Temple, Tex.; KLVT(AM) Levelland, Tex.; KPAN-AM-FM Hereford, Tex., and Hereford Cablevision, operator of cable system in Hereford, Tex. Buyer is owned equally by Charles Strickland, Dale Palmer and A.T. Burke. They also KBIL(FM) San Angelo, Tex. Burke also owns KYCU(TV) Cheyenne, Wyo.; KSTF(TV) Scottsbluff, Neb.; KTVS(TV) Sterling, Colo.; KGNS(TV) Laredo, Tex., and app. for KLMG(TV) Longview, Tex. Palmer also owns KOLE(AM)-KKMY(AM) Beaumont, Texas and KBLU(AM)-KTTI(FM) Yuma, Ariz. Filed June 28.

■ WHBG(AM) Harrisonburg, Va. (1360 khz; 5 kw-D)—Seeks assignment of license from Radio Harrisonburg Inc. to WHBG Inc. for $315,000, comprising $157,500 retained by seller, $47,250 cash, and $110,250 note. Seller is owned by W.W. Greer, who is retaining half interest in station. Buyer is also owned by Robert L. Dean, who owns 80% of WAMM-(AM) Woodstock, Va., which was recently sold ("For the Record," June 11). Filed June 28.

■ KLHT(AM)-KREM-FM Spokane, Wash. (AM: 970 khz; 5 kw-D; 1 kw-N, FM: 92.9 mhz; 81 kw; HAAT: 2,080 ft.)—Seeks assignment of license from King Broadcasting Co. to Highsmith Broadcasting Co. for $1.2 million cash. Seller is principally owned by Dorothy S. Bullitt (30.82%), Harriet S. Bullitt (22.7%) and seven others. It is Seattle-based station group with four AM's, five FM's and three TV's. Buyer is by William M. Highsmith (51%), Michael J. Schweitzer (20%) and Ivan E. Braiker (29%). Highsmith is president of Highsmith Co., Phoenix-based library supply firm. He has no other broadcast interests. Schweitzer is general manager of WCPX-TV Orlando, Fla. and VP of Outlet Communications Inc., Providence, R.I.-based station group owning one AM, four FM's and four TV's. Braiker is senior VP with subsidiary of Sunbelt Communications Inc., Colorado Springs-based station group owning two AM's and four FM's. Filed June 28.

■ WTMB(AM) Tomah, Wis. (1460 khz; 1 kw-D)—Seeks assignment of license from Tomah-Mauston Broadcasting Co. to Phyllis Rice for $185,000 note. Seller is owned by Dean A. Dickie, director of estate of Hugh W. Dickie. It also holds CP for WTMB(TV) Tomah, Wis. Buyer is former secretary/treasurer of assignor corporation and has no other broadcast interests. Filed June 26.

■ WTMB-FM Tomah, Wis. (98.9 mhz; 100 kw; HAAT: 200 ft.)—Seeks assignment of license from Tomah-Mauston Broadcasting Co. to Wisconsin Voice of Christian Youth Inc. for $465,000 note. Seller is owned by Dean A. Dickie, director of estate of Hugh W. Dickie. It also holds CP for WTMB(TV) Tomah, Wis. Buyer is nonprofit educational institution headed by Ralph Studeman, and nine others. It also owns *WCVY-FM Milwaukee, and WCVY-TV Milwaukee, a commercial UHF station. Filed June 26.

■ KSIT(FM) Rock Springs, Wyo. (104.5 mhz; 100 kw; HAAT: 1,630 ft.)—Seeks assignment of license from Imperial Broadcasting Co. to Eagle Broadcasting Inc. for $728,500, comprising $50,000 cash, and remainder note. Seller is owned by Courtney Flatau, who also owns KSES-(AM) Yucca Valley, Calif., and Brent Larson and Gary Waldron, who also own KBUH(AM)-KFRZ(FM) Brigham City, Utah. Larson also owns KCKO(AM) Millwood, Wash. Buyer is owned by Leonard A. Kaomo (30%), Barbara L. Mathis (30%), David M. Piaia (30%) and Charles R. Reeves (10%). Kaomo and Piaia are Rock Springs attorneys. Mathis and Reeves own copier and supply firm in Rock Springs. None have other broadcast interests. Filed June 29.

Summary of broadcasting
as of April 30, 1984

Service	On Air	CP's	Total *
Commercial AM	4,747	170	4,910
Commercial FM	3,577	418	3,969
Educational FM	1,140	173	1,313
Total Radio	9,464	761	10,192
FM translators	789	444	1,233
Commercial VHF TV	537	23	558
Commercial UHF TV	347	222	562
Educational VHF TV	112	3	114
Educational UHF TV	173	25	198
Total TV	1,169	273	1,452
VHF LPTV	194	74	266
UHF LPTV	78	136	207
Total LPTV	272	210	473
VHF translators	2,869	186	3,055
UHF translators	1,921	295	2,216
ITFS	250	114	364
Low-power auxiliary	824	0	824
TV auxiliaries	7,430	205	7,635
UHF translator/boosters	6	0	6
Experimental TV	3	5	8
Remote pickup	12,338	53	12,391
Aural STL & intercity relay	2,836	166	3,002

* Includes off-air licenses

Actions

■ WDAE(AM) Tampa, Fla. (1250 khz; 5 kw-D)—Granted assignment of license from Taft Radio and Television to Gannett Tampa Broadcasting Inc. and Combined Communications Corp. for $6,050,000 cash. Seller is Cincinnati-based group owner with five AM's, seven FM's, seven TV's and number of cable systems. Buyer is owned by Allen H. Neuharth, chairman. Combined Communications, Douglas H. McCorkindale, president, owns five AM's, seven FM's and six TV's. Action June 22.

■ WRJQ(FM) Williston, Fla. (92.1 mhz; 3 kw; HAAT: 450 ft.)—Granted assignment of license from Jim Johnson Enterprises to Arkellian Broadcasting for $750,000, comprising $200,000 cash, $50,000 assumption of liabilities, and $500,000 note. Seller is owned by James E. Johnson and his wife, Roberta. They have no other broadcast interests. Buyer is owned by Erie Times-News, in Erie, Pa. Subsidiary, Arkellian Broadcasting also owns WGRI(FM) Naples, and WMIB(FM) Marco Island, both Florida. Art Arkellian is president of Arkellian Broadcasting and general manager of stations. Action June 22.

■ KTQQ(FM) Sulphur, La. (100.9 mhz)—Granted assignment of license from Thomas Broadcasting Inc. to Lafayette Broadcasting Inc. for $1.25 million cash. Seller is owned by H. Kinnon Thomas, and his son, Steve, who have no other broadcast interests. Buyer is owned by Ron Gomez and eight others. It also owns KPEL(AM)-KTDY-FM Lafayette, La. Action June 22.

■ KLLT(FM) Grants, N.M. (95.3 mhz; 3 kw; HAAT: 215 ft.)—Granted transfer of control of Rainbow Broadcasting Corp. from Michelle Z. Elliot (50% before; none after) to Robert S. Hedin and his wife, Maxine (50% before; 100% after, jointly) for $60,000 cash. Seller has no other broadcast interests. Buyer Hedin is program director at station. Action June 21.

■ WMPA(FM)-WHAY(AM) Aberdeen, Miss. (AM: 1240 khz; 1 kw-D; FM: 105.5 mhz; 3 kw; HAAT: 300 ft.)—Granted assignment of license from Radio Monroe Inc. to Superior Communications Corp. for $450,000, comprising $60,000 cash, plus $390,000 note. Seller is owned by J.W. Furr (60%) and J.D. Buffington (40%). Furr owns 87.6% of WFOR(AM)-WHER(FM) Hattiesburg, Miss., and 51% of WMBC(AM)-WJWF(FM) Columbus, Miss. Buffington is station manager at the Aberdeen, Miss., station. Buyer is owned by Buffington (65%) and Jack D. Horne, local furniture retailer (35%). Action June 20.

■ KIXC-AM-FM Quanah, Tex. (AM: 1150 khz; 500 w-D; FM: 100.9 mhz; 3 kw; HAAT: 192 ft.)—Granted assignment of license from Crippen Communications Inc. to T.W. Broadcasting Inc. for $195,000 cash. Seller has no other broadcast interests. Buyer is owned by Warren G. Hall who has no other broadcast interests. Action June 21.

■ WNST-AM-FM Milton, W.Va. (AM: 1600 khz; 5 kw-D; FM: 106.3 mhz; 110 w; HAAT: 1,230 ft.)—Granted assignment of license from WNST Radio to Peters Broadcasting Inc. for $225,000 cash. Seller is owned by Kathryn Tweel, executrix of estate of Naseeb S. Tweel, who also owns 49% of WMOV(AM) Ravenswood, W.Va. Buyer is owned by Roscoe H. Peters, automobile dealer with no other broadcast interests. Action June 22.